

# PROF. RAHUL SINGH



Trustee

Professor of Strategy and Sustainability, and Chair of Strategy, Innovation and Sustainability at Birla Institute of Management Technology, INDIA. Dr Singh is also Founding chair of the executive education program. His domain of work has been Strategy, Emerging Markets, Sustainability and Digital Transformation. European Higher Education Experts (EHEE) by European Union and is visiting professor at FH Joanneum University Austria, JSBE Finland and KEDGE Business School, France. Dr Singh is awarded AICTE-Dr Pritam Singh National Best Professor 2021 Award by AICTE, Ministry of Education, Government of India. He has received many accolades for his research papers and scholarly activities.

A researcher and writer contributing to newspapers, magazines and invited by National TV for debates. He has also received several 'Best Research Professor' and 'Best Research Paper' awards for his researches. He has published in top-tier journals including Journal of Business Research, Industrial Marketing Management, Journal of Brand Management, International Journal of Emerging Market, Journal of Global Scholars of Marketing Science, Journal of Applied Economic Research, Journal of Business Perspectives and has also been founding editor-in-chief of two international journals.

Dr. Singh has received large funding for various assignments from Confederation of Indian Industry, European Union, British Council and USAID. Some of noted contributions include Global Expansion of MNCs from India, Market Principles for Micro Insurance industry of India, preparing Vision@2022 for three states of India, and first Think Tank survey of India, Strategic plan for Internationalization of universities.